

Trustee Recruitment Candidate Pack

2019

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הקרן החדשה לישראל
New Israel Fund
الصندوق الجديد لإسرائيل

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New Israel Fund is the leading organisation advancing democracy and equality in Israel

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Welcome from our Chair, Clive Sheldon QC



Dear Candidate,

Thank you for your interest in finding out more about Trustee roles at New Israel Fund.

We are seeking to strengthen our leadership at an exciting time for the organisation. The last few years have seen substantial growth for NIF; we are engaging more people and raising more money than ever before. For example we doubled our fundraising income over the last two years and in 2018 our educational activities reached nearly 5,000 people. This success reflects our growing relevance within the British Jewish community and beyond, and recognises an increasing number of people who identify with the powerful vision of Israel that we represent.

NIF in the UK is extremely proud of the work that our partners in Israel do and the role that we play in Israel's civil society. We believe that this work in Israel is more important and more relevant now than ever.

As a Trustee you will play a pivotal role in helping us to develop the organisation further. You will bring expertise and networks in an area such as: fundraising and building our supporter base, strategy and impact, finances and audit, marketing, and good connections with our key audiences. Whatever your background, you will share our passion for building a more tolerant and inclusive Israeli society and engaging those in the UK with our powerful vision.

You'll find the role specification and details of how to apply below. We would be delighted to talk to you more about the role. *As a Trustee of NIF, I feel that I have been able to make a contribution to the wonderful work that NIF and its grantees do in Israel. This has been very rewarding for me on a personal level: deepening my connection to the country and society that means so much to me. As a new Trustee, you will have the opportunity to strengthen your own connection to Israel. Please join us.*

Clive Sheldon QC, Chair

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About Us ...



**The New Israel Fund
gives us hope for the
dream of a better, more
equitable and thus more
truly secure Israel**



Ayelet Waldman, Author

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The New Israel Fund is the leading organisation advancing democracy and equality in Israel. NIF is a partnership of Israelis and supporters of Israel worldwide, dedicated to its founders' vision of a society that ensures complete equality to all its inhabitants.

New Israel Fund UK – an independent UK-registered charity – has a twofold focus to raise funds to make grants in support of the work of NIF in Israeli civil society and to educate and inspire in the UK around this work and vision.

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What we do

We advance equality and democracy in Israel through:

- **Grant making:** founding and funding progressive, innovative and high impact civil society organisations
- **Shatil:** our action arm which provides Israel's social change community with hands-on assistance and builds coalitions and empowers activists to drive meaningful change
- **Public Engagement and Advocacy:** campaigns at local and national level, public education and projects

We work in the UK to:

- **Fundraise:** we raise funds from individuals and foundations to support our work in Israel and the UK
- **Educate:** our events and activities connect our audiences with those making positive social change on the ground in Israel
- **Connect:** through our communications platforms and our partnerships we amplify the values of equality and democracy

Our Issue Areas

1 Democracy & Human Rights

2 Shared Society

3 Social & Economic Justice

4 Palestinian-Israeli Society

5 Religious Freedom

6 New Initiatives for Democracy

Our Strategic Objectives: 2019-2021

- To increase NIF UK's impact in Israel through a significant growth in **fundraising income** and more focused **grant-making**
- To position NIF as the leading body providing UK groups and individuals with **channels of active engagement** with current issues in Israeli society, as relevant to our values and issue areas
- To grow NIF's **presence** and **impact** amongst varied target audiences in the UK

The Roles and Requirements for Trustees

The role of a Board member is to govern the organisation, ensure compliance and offer strategic direction to the executive. We ask for active engagement and an ability to commit to the needs of the role. Several Trustees are approaching the end of their Board terms and, in order to manage our succession plans and inject new energy and talent into the organisation, we are looking to appoint three or four trustees in autumn 2019.

We are seeking talented individuals with a passion for NIF's work who bring a range of experiences and skills to join our existing dynamic board of Trustees. We welcome interest from those of varied backgrounds. We value diversity and inclusivity. We welcome candidates from outside of London.

General Responsibilities of all Board Members:

- To commit to the vision, mission and values of NIF
- To ensure that NIF complies with its statutory responsibilities and that its funds and reputation are protected and used solely in accordance with NIF's aims
- To contribute actively to the Board strategy and policy making ensuring NIF has a clear direction and set of objectives
- To act as an ambassador for the organisation
- To contribute to NIF's fundraising work
- To attend Board meetings and actively contribute to the Board's active leadership role e.g. through committee roles

Person Specification

The Board of Trustees collectively need the skills and experience in the wide range of areas listed below. We do not expect any one individual Trustee to provide expertise across this broad range of skills. Rather we are seeking trustees who bring experience, expertise, perspectives and networks from within one or more of these areas.

Knowledge and Experience

- Strategy development and evaluation
- Fundraising
- Marketing, branding and communications with an emphasis on digital
- Governance especially in a charity
- NIF's issues and their context in Israel
- Grantmaking
- Events and Programming
- Engaging audiences including in the UK Jewish community

Skills and Abilities

- Financial Management
- Good, independent judgement and critical thinker
- Ability to challenge and be challenged constructively
- Strong communicator
- Ambassador who is able to build and maintain relationships
- Commitment to fairness and to promoting equality and diversity
- Strongly motivated by the prospect of shaping and growing NIF's work and its influence

Recruitment Timetable

- Deadline for Applications – Friday 19th July 2019
- Interviews – late July and early August (face to face or videoconference)
- New Trustees will be appointed in September and will be invited to participate in our October 6th Strategy Day
- Our Chief Executive, Adam Ognall, and members of our Nominations Committee are available to discuss the role in more detail. If you would find this useful before submitting your application, please email adam@uknif.org

Terms of Appointment

- Trustees are typically appointed for a three year term with the possibility of extension
- NIF UK provides Trustees with comprehensive induction and offers training and mentoring opportunities

Time Commitment

- There are 4 Board Meetings (2.5 hours) plus a half day strategy day each year. These meetings are held in London
- Board Members are expected to join a Board Committee. These Committees usually meet 3-4 times a year
- Board Members are expected to commit time to attend some events and participate in fundraising and other activities

Remuneration

- The role is offered on a voluntary basis, but all reasonable expenses incurred as part of the role will be reimbursed.

How to Apply

To apply to the role please send a letter of application (2 pages maximum) and a CV. The letter should set out how you meet the criteria, including for the specific skills we are seeking to attract from new trustees. Please also explain why you would like to join the NIF UK Board of Trustees at this time.

For details of our privacy and use of data policy please see <https://www.newisraelfund.org.uk/privacy-policy/>

Please send your letter of application and CV to: Adam Ognall, CEO of the New Israel Fund adam@uknif.org

Applicants invited for interview will be asked to provide references. We will also conduct due diligence in line with Charity Commission guidance. Our Registered Charity Number is 1060081.

[newisraelfund.org.uk](https://www.newisraelfund.org.uk)



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Registered Office: Unit 2, Bedford Mews, London N2 9DF

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